



# The American Head & Neck Society Fall Research Workshop

October 28-30, 2010



## Final Program Advertising Order Form

**Advertising Order Form Due and Art Materials Due: September 10, 2010**

**Please return Order Form via fax to 310-437-0585, Attn: Kelly Honecker**

Company Name: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

**Circulation:** The AHNS Final Program will be distributed to approximately 500 surgeons and guests at the AHNS Fall Research Workshop. Total estimated print run: approximately 550. The book will contain all the final program information as well as the abstracts for the meeting.

### Advertising Rates:

	<u>Fee</u>	<u>Amount Enclosed</u>
Full page – Inside front cover, color	\$925	_____
Full page – Inside rear cover, color	\$850	_____
Full Page	\$680	_____
Half Page	\$475	_____

Please make check payable to **AHNS**, 50% deposit required  
**Balance due: September 24, 2010**

### Ad Specs:

All ads, with the exception of the inside covers, are black and white. All ads are non-commissionable.

Full page trim size: 8 ½" x 11" (non-bleed)  
Image area 8" x 10 ½"  
Half page trim size: 8 ½" x 5 ½" (non-bleed)  
Image area 8" x 5"

Please indicate with a check mark if your ad requires specific orientation:  Right page  Left page

### Reproduction Requirements

Macintosh CD Rom or zip disc. File formats accepted: Quark Express 6 (or lower), or Illustrator 10 (or lower) files. Please outline all fonts in illustrator. All files should have a resolution of 300 dpi. All necessary type, placed graphic files, and proof must accompany files PDF files are acceptable but cannot be changed. No other formats will be accepted. Files set up incorrectly are not the responsibility of Show Management. Any troubleshooting required will be billed at \$60.00 an hour.

**Contact:** Kelly Honecker; **Phone:** 310-437-0559 ext. 117; **Email:** kelly@ahns.info; **Fax:** 310-437-0585  
**Mailing Address:** 11300 W. Olympic Boulevard, Suite 600, Los Angeles, CA 90064

**DEADLINE FOR AD ORDERS AND ART MATERIALS – September 10, 2010**

**DEADLINE FOR PAYMENT BALANCE – September 24, 2010**