



AHNS 9th International Conference on Head and Neck Cancer

July 16-20, 2016 • Seattle Convention Center, Seattle, Washington



Visibility Opportunities

DIAMOND CORPORATE VISIBILITY PACKAGE: \$50,000

- One breakfast symposium on day of your choice (on a space availability basis)
- One 10' x 20' exhibit space
- One banner ad on meeting app
- One insert in attendee bag
- Acknowledged as sponsor of one coffee break
- Acknowledged as sponsor of Opening Reception

HOTEL OPPORTUNITIES

HOTEL DOOR DROP – \$5,000

Be one of the first companies visible to attendees when you partner with AHNS to sponsor the Hotel Door Drop. This is your chance to include announcements, invitations, samples and sales literature that will be hand-delivered to the hotel room of every registered attendee. (Sponsor is responsible for production costs and hotel fees.)

ENTRANCE LEVEL WINDOW CLINGS – variable pricing based on number of clings

KEY CARDS – \$8,500 + Production (subject to hotel costs)

Want to make a big visual impact? Put your company's artwork on the hotel room key cards. One of the first things an attendee will see upon arrival, and something they will continue to use and see every day, is their hotel room key card. Put your company logo on the hotel room key for high visibility.

CONVENTION CENTER OPPORTUNITIES

ATTENDEE BAG INSERTS – \$3,000

Reach out to every attendee by placing your product or booth advertisement in the attendee registration bag. Show management must approve of insert prior to production.

BANNERS – variable pricing based on location, size and number of banners

There are several opportunities to highlight your brand messaging in the meeting space at the convention center. Convention Center fees and production costs are not included. For list of opportunities and pricing contact Colleen Elkins, AHNS Director of Development at **310-437-0559, ext. 114**, or via email at colleen@ahns.info.

ESCALATOR CLINGS – variable pricing based on location and number of clings

Place your brand message on the glass railings of the escalators or on the space between escalators (troughs). Several opportunities are available. All artwork must be approved by show management prior to production. Convention Center fees and production costs are not included.

EXHIBIT AISLE SIGNS – \$4,000

Draw more traffic to your booth by placing your company name throughout the exhibit hall! Each hanging aisle sign will include your company logo, making it easy for attendees to find your booth.

MEETING APP ADVERTISING

Put them in the palm of your hand by advertising on the AHNS meeting app for attendee mobile devices. Opportunities will include banner ads, extended company description for exhibitors, inclusion of media items in exhibit listing, and more. For list of opportunities and pricing contact Colleen Elkins, AHNS Director of Development at **310-437-0559, ext. 114**, or via email at colleen@ahns.info.

PILLAR WRAP – \$3,000 per pillar + production and convention center fees

Wrap the pillars at the entrance area of the convention center. Two columns are available. Your company message will be prominently displayed as attendees make their way into the convention center every day. Contact show management for size requirements. All artwork must be approved by show management prior to production.

PROGRAM ADVERTISING

For information about advertising in the Advance or Final Program, please contact Gabrielle Balara, Exhibit Manager. Via email: gabrielle@ahns.info or by phone at **310-437-0559, ext. 113**.

EXHIBITS

	EARLY BIRD on or before January 29, 2016	STANDARD after January 29, 2016
10'x10' linear booth	\$2,800	\$3,000
10'x10' corner booth	\$3,000	\$3,200

The AHNS International meeting will feature an exhibit hall with pipe & drape booths. The booth package includes 8' high background drape, 3' high side drape, one (1) 7" x 44" one-line identification sign (company name and booth number), one (1) 6' draped table, two (2) side chairs and one (1) wastebasket. Scientific posters will be located in the exhibit hall. Daily refreshment breaks and the Welcome Reception will be held in the exhibit hall.

To reserve your booth space or for additional information, please contact Gabrielle Balara, Exhibit Manager, via email: gabrielle@ahns.info or by phone at 310-437-0559, ext. 113.



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Support Opportunities

The AHNS accommodates both educational grant support and corporate visibility options. Custom Visibility packages are available.

Please contact Colleen Elkins, AHNS Director of Development to learn more. Via email to colleen@ahns.info or by phone at **310-437-0559, ext. 114**.

PLATINUM LEVEL SUPPORT (EDUCATIONAL GRANT): \$35,000*

ACKNOWLEDGED AS SUPPORTER OF:

- Two Scientific Panels of your choice
- The John Conley Keynote lecture
- Preferential seating for up to 6 at the Opening Ceremony

ACKNOWLEDGED AS PLATINUM LEVEL SUPPORTER:

- On-site with signage, slides and verbal recognition in session room
- In Final Program
- In pre-meeting marketing materials
- On AHNS website and meeting app with hyperlink to company website
- In AHNS journal, *Archives of Otolaryngology*

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

GOLD LEVEL SUPPORT (EDUCATIONAL GRANT): \$25,000*

ACKNOWLEDGED AS SUPPORTER OF:

- Two Scientific Sessions of your choice
- The Hayes Martin Keynote Lecture
- Preferential seating for up to 4 at the Opening Ceremony

ACKNOWLEDGED AS GOLD LEVEL SUPPORTER:

- On-site with signage, slides and verbal recognition in session room
- In Final Program
- In pre-meeting marketing materials
- On AHNS website and meeting app with hyperlink to company website
- In AHNS journal, *Archives of Otolaryngology*

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

SILVER LEVEL SUPPORT (EDUCATIONAL GRANT): \$15,000*

ACKNOWLEDGED AS SUPPORTER OF:

- One Scientific Session of your choice
- Poster Session

ACKNOWLEDGED AS SILVER LEVEL SUPPORTER:

- On-site with signage, slides and verbal recognition in session room
- In Final Program
- In pre-meeting marketing materials
- On AHNS website and meeting app with hyperlink to company website
- In AHNS journal, *Archives of Otolaryngology*

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

BRONZE LEVEL SUPPORT (EDUCATIONAL GRANT): \$10,000*

ACKNOWLEDGED AS BRONZE LEVEL SUPPORTER:

- On-site with signage, slides and verbal recognition in session room
- In Final Program
- In pre-meeting marketing materials
- On AHNS website and meeting app with hyperlink to company website
- In AHNS journal, *Archives of Otolaryngology*

RECEIVE PRE- AND POST-MEETING REGISTRATION LIST

**Requires a signed Letter of Agreement (LOA) in advance of the meeting in order for support to be acknowledged.*

LEVEL SUPPORT: PANEL AND SESSION SELECTION OPTIONS

Platinum, Gold and Silver level donors have the opportunity to select and be acknowledged for supporting one or more Panels or Scientific Sessions being held at the AHNS International meeting. Platinum supporters have a first priority choice on a first come, first served basis; Gold and Silver supporters have second and third priority respectively, all on a first come, first served basis.

The list of Panels and Scientific Sessions available for support acknowledgement will be provided to all Platinum, Gold and Silver level donors in early 2016.



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Support & Visibility Opportunities Confirmation Form

Company Name: _____

Contact Person: _____

Contact Email: _____ Contact Phone: _____

Total Amount: \$ _____

Sign to Confirm: _____

LEVEL SUPPORT	AMOUNT	INITIAL TO CONFIRM
<input type="checkbox"/> Diamond Visibility Package	\$50,000	
<input type="checkbox"/> Platinum Level	\$35,000	
<input type="checkbox"/> Gold Level	\$25,000	
<input type="checkbox"/> Silver Level	\$15,000	
<input type="checkbox"/> Bronze Level	\$10,000	

PRESENTATION OPPORTUNITY	AMOUNT	INITIAL TO CONFIRM
<input type="checkbox"/> Satellite Symposia	\$15,000	
<input type="checkbox"/> Industry Theater – 1 slot	\$2,500	
<input type="checkbox"/> Industry Theater – 2 slots	\$4,000	
<input type="checkbox"/> Industry Theater – 3 slots	\$5,000	

OPPORTUNITY	AMOUNT	INITIAL TO CONFIRM

PAYMENT INFORMATION

Check enclosed. Please make check payable to the American Head & Neck Society and mail to:
AHNS 11300 W. Olympic Blvd., Ste. 600, Los Angeles, CA 90064

Credit Card Payment: Visa Mastercard American Express

Card#: _____ Expiration: _____

Name on card: _____

Signature: _____

The AHNS is a 501© 3, tax ID: **23-7233559**

Please return this form to Colleen Elkins, AHNS Director of Development

PHONE: 310-437-0559, ext. 114

FAX: 310-437-0585

E-MAIL: colleen@ahns.info



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Industry-Supported Satellite Symposium

A limited number of companies will have the opportunity to present an educational event of their choosing which may include, for example, a panel discussion or an invited speaker. **Rooms for this event will be assigned on a first-come first-served basis, upon approval by AHNS.**

This is a great opportunity to have an exclusive audience with AHNS attendees focused on education directly related to your goals.

SYMPOSIUM OPPORTUNITIES

There are three opportunities for each of the following time slots:

- Sunday, July 17, 2016:** 6:30 am – 7:45 am
- Monday, July 18, 2016:** 6:00 am – 7:15 am AND 7:00 pm – 8:15 pm
- Tuesday, July 19, 2016:** 6:30 am – 7:45 am AND 5:15 pm – 6:30 pm

GUIDELINES

- Companies wishing to host a satellite symposium must complete an application form and provide a brief program outline.
- No two companies may host a symposium on the same topic in the same time period. Topics will be confirmed on a first come, first served basis, upon approval by AHNS.
- Any faculty honoraria will be determined and paid for by the individual supporting company.
- AHNS does not permit key AHNS leaders to participate in satellite symposia as faculty members, presenters, chairs, consultants, or in any other role besides that of an attendee who receives no honoraria or reimbursement.
- Provision of CME for satellite symposia is optional. The AHNS will not provide CME for these sessions; if a company determines they would like to provide CME, they must do so through a third party provider.
- Room set and AV set are included in the symposium fee. Details will be provided for both. AV set cannot be changed, however additional services may be obtained through the AHNS AV provider. Any changes to the room set must be approved by the AHNS and may include additional charges.
- F & B is not included in the symposium fee. Companies may make arrangements for F & B through the contracted provider.

BENEFITS

- The symposia will be promoted in the Advance Program (if confirmed before November 6, 2015) and in the Final Program and the meeting app (if confirmed before June 3, 2016.)
- Symposia will be included on daily event signage on the day the symposium is being held.
- Symposia will be promoted on the meeting website.
- A flyer produced by the AHNS listing all satellite symposia will be included in attendee meeting bags.
- Complimentary one-time use of the pre- and post-meeting registration list (emails not included). The AHNS must review and approve all promotional pieces prior to distribution. The pre-reg list will be provided electronically upon request or by July 8, 2016 in an Excel format. The post-reg list will be provided the week following the meeting.

FEES

The fee for hosting a Breakfast Symposium is \$15,000.



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Satellite Symposium Reservation Form

APPLICATION DETAILS

Deadlines: This application must be received no later than **November 6, 2015** to be included in the Advance Program; or by **June 3, 2016** to be included in the Final Program.

Applications are due by June 3, 2016. Applications submitted after this date will be accepted as long as space is available. An email notification confirming receipt of your application will be sent within 2 business days. Acceptance letters will be emailed within 3 weeks of application receipt.

Cancellation: Companies which cancel a symposium before June 3, 2016 will be subject to a \$5,000 cancellation fee. Companies which cancel after June 3, 2016 will not receive a refund.

COMPANY CONTACT INFORMATION

Company Name: _____
Contact Person: _____
Contact Email: _____ Contact Phone: _____
Address: _____
City/State/ZIP: _____

SYMPOSIUM DATE & ROOM CHOICE

Please indicate the preferred date and time of your symposium.

- Sunday, July 17, 2016:** 6:30 am – 7:45 am
- Monday, July 18, 2016:** 6:00 am – 7:15 am
- Monday, July 18, 2016:** 7:00 pm – 8:15 pm
- Tuesday, July 19, 2016:** 6:30 am – 7:45 am
- Tuesday, July 19, 2016:** 5:15 pm – 6:30 pm

CME INFORMATION

Is this a CME event? Yes No

CME Provider: _____ Number of CME Credits: _____
Third Party Company/Organizer (if applicable): _____
(Designated by supporting organization)
Mailing Address: _____
City/State/ZIP: _____
Contact Person: _____ Title: _____
Email: _____ Phone: _____ Fax: _____

SYMPOSIUM INFORMATION

Programs should be final upon submission. Incomplete and/or tentative applications will not be reviewed.

Symposium Title/Topic: _____
Invited Speakers: _____
Program Outline (100 words or less): _____

PAYMENT INFORMATION

Check enclosed. Please make check payable to the American Head & Neck Society and mail to:
AHNS 11300 W. Olympic Blvd., Ste. 600, Los Angeles, CA 90064

Credit Card Payment: Visa Mastercard American Express

Card#: _____ Expiration: _____
Name on card: _____
Signature: _____



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New Sponsorship Opportunity! INDUSTRY THEATER PRESENTATION

The AHNS is excited to announce a new opportunity to gain additional exposure at the 2016 meeting – The Industry Theater. Take advantage of this unique chance to conduct a product presentation in front of a captive audience. The Industry Theater will be a private, designated area of the exhibit hall and multiple scheduling options are available to maximize your time in the spotlight.

Showcase a new product or service or highlight the latest clinical research by participating in the Industry Theater.

- Industry Theater will be in the exhibit hall.
- The area will be draped and set theater style for 100 attendees.
- Basic audio-visual equipment (screen, projector and microphone and AV tech) will be provided.
- Presentations will be non-CME and can have an educational or marketing focus.
- All time slots are exclusive. Only one Industry Theater presentation may take place at any time.
- Participating companies may receive, for one-time use, a pre-registration mailing list to promote their event.
- Companies must be a current 2016 AHNS exhibitor to participate.
- The AHNS will promote the Industry Theater via the meeting website, the meeting app, in the Final Program (if confirmed before print deadline of June 3, 2016) and daily event signage.

COST

- \$2,500 for one 12-minute presentation (by March 4, 2016)
- \$4,000 for two 12-minute presentations (by March 4, 2016)
- \$5,000 for three 12-minute presentations (by March 4, 2016)
- All fees increase by \$500 if reserved after March 4, 2016

AVAILABLE TIME SLOTS

The Industry Theater will be available for presentations during lunch breaks. Four presentation times will be available each day.

- Sunday, July 17, 2016:** 12:30 pm – 1:30 pm
- Monday, July 18, 2016:** 12:30 pm – 1:30 pm
- Tuesday, July 19, 2016:** 12:15 pm – 1:15 pm

Industry Theater Confirmation Form

CONTACT INFORMATION

Company Name: _____

Contact Person: _____

Contact Email: _____ Contact Phone: _____

RESERVATION INFORMATION

Indicate if you would like to reserve one, two or three presentation times by checking the appropriate box.

- One Presentation Two Presentations Three Presentations

Indicate which day and time you wish to reserve by checking the appropriate box(es) below.

- | Sunday, July 17, 2016 | Monday, July 18, 2016 | Tuesday, July 19, 2016 |
|--|--|--|
| <input type="checkbox"/> 12:30 pm – 12:42 pm | <input type="checkbox"/> 12:30 pm – 12:42 pm | <input type="checkbox"/> 12:15 pm – 12:27 pm |
| <input type="checkbox"/> 12:45 pm – 12:57 pm | <input type="checkbox"/> 12:45 pm – 12:57 pm | <input type="checkbox"/> 12:30 pm – 12:42 pm |
| <input type="checkbox"/> 1:00 pm – 1:12 pm | <input type="checkbox"/> 1:00 pm – 1:12 pm | <input type="checkbox"/> 12:45 pm – 12:57 pm |
| <input type="checkbox"/> 1:15 pm – 1:30 pm | <input type="checkbox"/> 1:15 pm – 1:30 pm | <input type="checkbox"/> 1:00 pm – 1:15 pm |

PRESENTATION DETAILS

- Indicate the general topic of your presentation: _____
- Indicate the name of the person making the presentation: _____
- Additional AV may be obtained through the AHNS AV provider.

PAYMENT INFORMATION

- Check enclosed.** Please make check payable to the American Head & Neck Society and mail to:
AHNS 11300 W. Olympic Blvd., Ste. 600, Los Angeles, CA 90064
- Credit Card Payment:** Visa Mastercard American Express

Card#: _____ Expiration: _____

Name on card: _____

Signature: _____