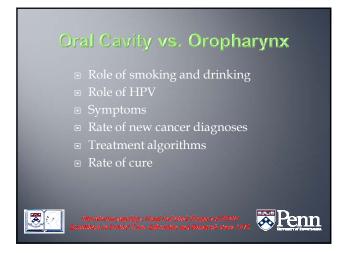


The cancer burden American Cancer Society's estimate oral cavity & oropharyngeal cancers in the United States 2013: 36,000 cases 6,850 deaths More than twice as common in men Equally common in blacks and in whites. Rate of new cases has been stable in men, dropping slightly in women. Recent rise in cases of oropharyngeal cancer linked to infection with human papilloma virus (HPV) in white men and women. Death rate decreasing over the last 30 years.



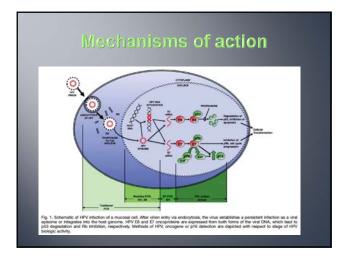


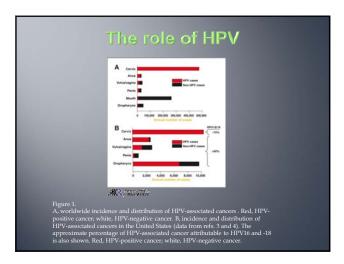
What's the role of HPV

- Double stranded DNA virus
- Several hundred subtypes
- Unique to humans
- Type 16 and 18 are known carcinogens, but other less common ones (31,45) are also carcinogens
- Infects the basal epithelial cells
- Replicates with the host genome

HPV mechanism

- At cellular level, similar to changes seen in cervical cancer
- E6 and E7 "early" genes
 - p-53 and pRB/p-16
- Distinct changes compared to non-HPV oropharynx cancers





Increasing HPV burden in cancer

- Burden of HPV oropharynx cancer is approaching (maybe passing) the burden of cervical cancer in the US.
- Total number of non-cervical cancers caused by HPV in the US is higher than the total number of cervical cancers
- We have no screening
- The incidence continues to rise



- Genumenary agency is 150 a unit seest surgery as 122 as ecollisace in Patient Care, Education and Research since 1871



What do we do?

- We have a vaccine! (or two)
 - Gardisil- HPV 6, 11, 16, 18
 - Cervarix- HPV 16.18
- Over 95% effective at preventing pre-cancers and cancers (cervical and vaginal) caused by HPV
- Not effective if patient already infected
- No proof yet, but preliminary research suggests it will be effective against oropharynx cancer

Need to improve public awareness

- Vaccinate boys and girls
 Higher incidence of this cancer in men
 According to the CDC, estimated 26,200 HPV related cancers in 2010

 - 17,400 in women (10,300 cervical)
 8,800 in men (6700 oropharynx)
 Rates of HPV related cancer going up (compare to oral cancer)

In the meantime

- Forced to reconsider some of our most routine

 - Results of previous studies (race, gender, new drugs or surgeries, different demographics or countries)
 - Role of staging, nodes
 - Role of ECS



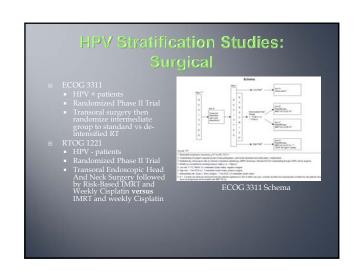


Improved prognosis Human Papillomavirus and Survival of Patients with Oropharyngeal Cancer Accelerated fraction RT and platinum compared to standard RT with platinum Controlled for HPV Survival (regardless of arm) was significantly different in HPV+ (82 vs. 57%

HPV and Management of OP Cancer

- Studies imply we should intensify treatment for HPV negative patients, and de-intensify for HPV positive
- NCCN currently has no recommendations for how to do this
- Several upcoming studies

HPV Stratification Studies: Non-Surgical ECOG 1308 HPV + patients Induction chemo with deintensification of RT for CR RTOG 1016 HPV + patients Platinum based CRT vs RT with cetuximab





Counseling patients Increased risk of oral HPV infection with: Increasing number of lifetime oral or genital sexual partners Increased number of recent sexual partners and open mouth kissing Participation in "casual" sex History of STD

Counseling patients

- 85-90% of humans will be infected with the
 HPV virus
- Most people clear it within 1-2 years of infection
- Virus, like many viruses, can remain dormant and then resurface

Conclusion

- HPV testing should be considered a reflex test
 - All head and neck SCCa
 - All head and neck unknown primary
- Counsel patients
- Counsel doctors and media
- Participate in clinical trials

