



HEALTH SERVICE

HEADQUARTERS

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GHS 2025 WORLD ORAL HEAD AND NECK CANCER DAY

The global incidence of oral and head and neck cancers (OHNC) is on the rise, and Ghana is no exception. These cancers encompass a wide range, including hypopharyngeal, laryngeal, nasopharyngeal, nose and paranasal sinuses, oral and oropharyngeal, salivary glands, thyroid, and other cancers from skin, muscle, bone, and vessels in the head and neck area. A recent surge in oropharyngeal cancers among young Ghanaians is linked to HPV and lifestyle changes, including high alcohol consumption, tobacco smoking, and oral sex. The hidden anatomy of the head and neck region, coupled with the general lack of awareness about OHNC, underscores the urgent need for public education and early identification of OHNC for effective management.

Methodology; The Ghana Health Service (GHS) has taken the lead in this effort, with a series of initiatives in 2023 and 2024, including the use of social media posters and CPD-accredited webinars. This year, the GHS is taking it to the next level with a national celebration, starting with a letter from GHS Headquarters to all ENT, Dental, and Maxillofacial units nationwide. They will select a day between April 16th and 22nd, 2025, for public education and OHNC screening. Messages will be tailored to targeted groups, and facility managers will be encouraged to help improve ENT, oral, and maxillofacial healthcare. A national webinar on OHNC will also be held.

Expected Outcome; The expected outcome is clear: this year's World OHNC Week will be well publicized, and clients identified will be referred to the appropriate facilities for management. All hospitals must support ENT, Oral and Maxillofacial surgeons to make this event possible. Social media, radio, and TV presentations are encouraged by GHS health facility websites

Expected Impact; The expected impact is unequivocal: increased awareness among target groups and people identified will be managed or referred for appropriate care.

Target Groups; Our target groups include health workers, secondary and tertiary schools, communities, health system managers, and policymakers. We will have messages for how to improve OHNC.

Estimated Cost; This project is estimated at **USD 1922.77**

We are confident that the 2025 program will be more engaging.

Sincerely,

Dr. (MED) Eunice Rabiātu Abdulai
(ENT ,HEAD OF UNIT,ICD,GHS)

PLAN OF ACTIVITIES

Date/Day	Activity	Persons Responsible	Target Audience
April 16 th to 21 st 2025	OHNC education and screening at all health institutions/ TV/Radio station	ENT Nurses/Doctors/Audiologist/Speech therapist	Facility staff and management Community education School education and screening General public (TV/Radio station)
April 22 nd 2025	Scientific Section (Online)	OHNC in ENT, (15mins) OHNC in oral and Maxillofacial health(15mins) Public Health interventions or strategies we can explore in GHS when it comes to OHNC.(15minute) Q&A Comment from INVITED GUEST(5 MINUTES EACH)	All ENT groups (ENT Nurses/Doctors/Audiologist/Speech therapist) All oral health groups Hospital staff and managers Policy makers/MOH (Directors Nursing, Allied Health, MDC) ICD staffs DIRECTOR ICD(INVITED GUEST) PPME, GHS(INVITED GUEST) Family Health, GHS(INVITED GUEST)

BUDGET

NUMBER	ACTIVITY	QUANTITY	COST PER ITEM	FREQUENCY	TOTAL COST in GHC	TOTAL COST in USD
1	Registration Of CPD(Medical and Dental Council, Nursing and midwifery council, Allied science)	3	4000	1	12,000	813.58
2	Oral head and neck cancer branded T- SHIRTS	20	100	1	2,000	135.6
3	Pull ups	2	1400	1	2,800	189.83
4	Banners	2	1000	1	2,000	135.6
5	Posters for social media	10	50	1	500	33.9
6	Webinar organization(1) /registration	1	1200	1	1,200	81.36
7	IT personnel	1	500	1	500	33.9
8	Internet	1	360	1	360	24.41
9	Presenters and invited guest	6	1000	1	6,000	406.79
10	Transportation for organizers	2	500	1	1,000	67.8
				total	28,360	1922.77